

# Strategic planning workshop agenda.

## Workshop purpose

Clarify our strategic direction and ensure we're all clear on how we're going to succeed as a team

Item	Start time
<b>1. Introduction and overview</b> Align the team on the purpose, process and outputs from the workshop	08:30
<b>2. Warm up</b> Loosen everyone up mentally, so we're ready to attack the day with vigour	08:45
<b>3. Why do we exist?</b> Identify the organisation's core purpose	09:00
<b>Morning tea</b>	10:30
<b>4. How will we succeed?</b> Identify what strategies we will implement to deliver our core purpose and achieve our BHAGs	10:45
<b>5. What do we do?</b> Identify key activities the organisation must undertake, in alignment with its strategies for success, to deliver on its core purpose	12:15
<b>Lunch</b>	12:30
<b>6. Recap</b> Summarise progress from the morning, to create shared clarity on the golden circle model (i.e. why, how and what)	13:15

Item	Start time
<b>7. Who does what?</b> Define each of the roles and responsibilities between team members	13:30
<b>8. How will we behave?</b> Identify the core values, which will define our culture and way of working	14:00
<b>Afternoon tea</b>	15:00
<b>9. Where are we going?</b> Identify our big hairy audacious goals (BHAGs) for the medium to long term	15:15
<b>10. Wrap up</b> Reflect on the day's outputs, to celebrate our work and cement alignment amongst us. And clarify next steps	16:45
<b>Workshop close</b>	17:00